DAY ONE

7:30 – 8:00 a.m. Sign in
8:00 – 8:30 a.m. Introductions, questionnaire and icebreaker

MODULE 1: Context for Transportation Planning in California - Willson and Kamhi

Learning Objective:

• Place transportation planning processes in the broader context of change: demographic, cultural, and economic.

1A The Context for Transportation Planning - Willson

8:30 – 9:00 1.A.1 Demographic, political/economic, technological and cultural change
9:00 – 9:15 1.A.2 Interpreting socio economic trends

1B Transportation Planning Historic Overview - Kamhi

9:15 -9:45 1.B.1 A quick history lesson of how we got to where we are

9:45-10:00 BREAK

1C Case Studies – Kamhi

10:00-11:00 1.C.1 Case overviews: Fresno, Alameda

MODULE 2: Planning Outcomes and Goal Setting - Willson

Learning Objectives:

• Understand how plans should reflect community values and desires. Create processes that lead to the development of meaningful goals.

2A Introduction to Planning. How Should Transportation Planning Improve Outcomes?

11:00-11:45 2.A.1 Introduction to planning processes
11:45–12:00 2.A.2 Exercise: How should planning improve outcomes?

12:00 p.m.–1:00 p.m. BREAK

1:00 – 1:30 2.A.3 Case Study 1: BART’s plan/policy hierarchy
2B Establishing Goals and Making them Useful

1:30 – 1:45  2.B.1  Role of goals
1:45 – 2:00  2.B.2  Case Study Overview: Sacramento RTP

MODULE 3: Goal Conflicts and Resolution - Willson

Learning Objectives:

- Understand how plans can reflect community values and desires and gain an awareness of how local laws and preferences (for non-transportation needs) affect tradeoffs, decisions and outcomes.
- Create processes that lead to the development of meaningful goals. Develop strategies for working with goals when there is disagreement about them, e.g., balance transportation goals with non-transportation goals (environmental, social, aesthetic, etc.).

3A Goal Conflicts

2:00 -2:30  3.A.1  Effects of goal conflicts
2:30 – 2:45  BREAK
2:45 -4:15  3.A.2  Role play: a goal conflict (including BREAK)
4:15-4:30  3.A.3  Debrief from role play
4:30-5:00  3.A.4  Participation methods

DAY TWO

MODULE 4: Who Plans and Who Funds in California - Kamhi

Learning Objectives:

- Identify and describe the elements of the regional transportation planning process as it occurs in California and the roles and responsibilities of the relevant local, regional, and state institutions.

4A Regional Planning Organizations and Funding

8:00-9:30  4.A.1  Organization, players, and functions
9:30-10:15  4.A.2  Transportation funding
10:15-10:30  BREAK
10:30-11:30  4.B.1  Guest speaker: Pete Hathaway, SACOG
11:30-11:45  4.B.2  Q & A

11:45 a.m.–12:45 p.m.  BREAK